

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	J. DEMASTRIE		PRODUCTOBAMA/D/PRES		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1775	PRODUCT CODE	1301	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/15/12 AND ENDING 09/21/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	M-Th, Su	1	04:29A	05:00A	60S	09/16/12-09/20/12	WBZ NEWS	2	400.00	800.00
2 FIXED	M-F	2	05:00A	05:56A	60S	09/17/12-09/21/12	WBZ NEWS	2	1000.00	2000.00
3 FIXED	Su	1	08:57A	10:30A	60S	09/16/12-09/16/12	CBS SUNDAY MORNING	1	3600.00	3600.00
4 FIXED	M-F	3	09:00A	10:00A	60S	09/17/12-09/21/12	RACHAEL RAY	3	1100.00	3300.00
5 FIXED	M-F	3	10:00A	11:00A	60S	09/17/12-09/21/12	LET'S MAKE A DEAL	3	1620.00	4860.00
6 FIXED	M-F	3	11:00A	12:00N	60S	09/17/12-09/21/12	PRICE IS RIGHT	3	1980.00	5940.00
7 FIXED	M-F	3	12:00N	12:27P	60S	09/17/12-09/21/12	WBZ NEWS	3	1200.00	3600.00
8 FIXED	M-F	3	12:27P	02:00P	60S	09/17/12-09/21/12	CBS SOAP ROTATION	3	1100.00	3300.00
9 FIXED	M-F	3	03:00P	04:00P	60S	09/17/12-09/21/12	DR. PHIL	3	1200.00	3600.00
10 FIXED	M-F	1	04:00P	04:30P	60S	09/17/12-09/21/12	JUDGE JUDY	1	1600.00	1600.00
11	M-F	2	04:30P	05:00P	60S	09/17/12-09/21/12	JUDGE JUDY	2	1600.00	3200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	J. DEMASTRIE		PRODUCT OBAMA/D/PRES		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO.	PRODUCT CODE	
			1775	1301	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/15/12 AND ENDING 09/21/12 NO. WEEKS: 1					

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			FROM	TO						
FIXED										
12	M-F	1	05:00P	05:30P	60S	09/17/12-09/21/12	5PM NEWS	1	2000.00	2000.00
FIXED										
13	M-F	1	05:30P	06:00P	60S	09/17/12-09/21/12	530PM NEWS	1	2200.00	2200.00
FIXED										
14	M-F	1	06:00P	06:30P	60S	09/17/12-09/21/12	WBZ NEWS	1	2700.00	2700.00
FIXED										
15	M-F	2	07:00P	07:28P	60S	09/17/12-09/21/12	WHEEL OF FORTUNE	2	3600.00	7200.00
FIXED										
16	M-F	2	07:28P	07:57P	60S	09/17/12-09/21/12	JEOPARDY !	2	5600.00	11200.00
FIXED										
17	Sa	1	07:00P	07:28P	60S	09/15/12-09/15/12	WHEEL OF FORTUNE	1	1620.00	1620.00
FIXED										
18	Sa	1	07:28P	07:56P	60S	09/15/12-09/15/12	JEOPARDY!	1	1800.00	1800.00
FIXED										
19	M-Sa Su	3	11:00P 11:00P	11:35P 11:35P	60S	09/17/12-09/21/12	WBZ NEWS	3	5400.00	16200.00
FIXED										
20	M-F	3	11:35P	12:37A	60S	09/17/12-09/21/12	DAVID LETTERMAN	3	2600.00	7800.00
FIXED										
21	M-F	3	12:37A	01:37A	60S	09/17/12-09/21/12	LATE LATE SHOW	3	900.00	2700.00
FIXED										
22	Sa	1	11:35P	12:05A	60S	09/15/12-09/15/12	THE INSIDER	1	900.00	900.00

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AND	3050 K St NW Ste 100	PO BOX 8102	
ADDRESS	Washington DC 20007-5108	Chicago IL 60680-8102	
	USA	USA	
CONTACT	J. DEMASTRIE	PRODUCT OBAMA/D/PRES	
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO. 1775	PRODUCT CODE 1301	
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 09/15/12 AND ENDING 09/21/12 NO. WEEKS: 1			

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			FROM	TO						
FIXED										
23 Su		1	11:35P	12:00M	60S	09/16/12-09/16/12	SPORTS FINAL	1	2340.00	2340.00
FIXED										
24 Su		1	12:00M	12:30A	60S	09/16/12-09/16/12	SPORTS FINAL OT	1	1350.00	1350.00
FIXED										
25 M		1	09:00P	10:00P	60S	09/17/12-09/17/12	2 BROKE GIRLS/MIKE & MOLLY	1	12000.00	12000.00
FIXED										
26 Th		1	10:00P	11:00P	60S	09/20/12-09/20/12	PERSON OF INTEREST	1	9000.00	9000.00
FIXED										
27 Su		1	04:00P	07:00P	60S	09/16/12-09/16/12	NFL (4PM)	1	20000.00	20000.00
FIXED										
28 Su		1	11:58A	07:00P	60S	09/16/12-09/16/12	NFL TODAY	1	9000.00	9000.00
FIXED										
29 Su		1	11:30A	12:00N	60S	09/16/12-09/16/12	PATRIOTS GAME DAY	1	4000.00	4000.00
FIXED										
30 F		1	07:00P	08:00P	60S	09/21/12-09/21/12	PATRIOTS ALL ACCESS	1	5760.00	5760.00
FIXED										
Total Contract:								53		155570.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	149630.00	149630.00	

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